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The Good Life

THE OFFICIAL E-NEWSLETTER OF **SMDC**



BUILDING WHAT COMES NEXT

A heartfelt look at the values driving our success and our commitment to the Filipino home.

20 YEARS OF BUILDING THE GOOD LIFE

Celebrating two decades of transforming skylines and empowering Filipino dreams.

RENEWABLE HOME SYSTEMS

Integrating sustainable energy solutions today for a more resilient and eco-friendly tomorrow.

Message from
Jessica Bianca Sy

Building What Comes Next

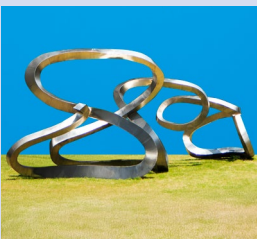
As we mark 20 years of SMDC, we look back with gratitude on how far we have come, and look ahead with even greater purpose.

SMDC was built on a simple but powerful belief: that more Filipinos deserve access to homes that place them closer to opportunity, convenience, community, and a better quality of life. Through the years, that belief has shaped the way we design, build, and grow.

Today, our responsibility is even greater. We are no longer just building residences. We are building communities that support the way people live now, and the way they aspire to live in the future. We are building places that connect people to work, family, progress, and the everyday moments that make life meaningful.

This maiden issue of The Good Life is a reflection of that journey. It brings together the stories, milestones, partnerships, and people behind SMDC's continuing mission to build homes and communities for more Filipinos.

May this newsletter remind us that every project, every initiative, and every act of service contributes to something bigger than ourselves.



[ABOUT THE COVER]

This sculpture takes its form from the signature of Henry Sy, Sr., SM's founder, known to many as Tatang. More than a design piece, it is a personal mark made permanent, a quiet reminder of the hard work, humility, and service that shaped SM and continue to guide the communities we build today.

Message from

Grace Evangeline Sta. Ana

Where *Vision* Becomes *Action*

Every milestone in SMDC's journey is made possible by the people who turn plans into action, ideas into experiences, and communities into places that truly feel like home.

As we launch the maiden issue of The Good Life, we celebrate the work that happens across the organization: the teams who build, sell, support, serve, communicate, and continuously improve the SMDC experience for our residents, buyers, partners, and communities.

The past years have shown us how much can be achieved when we move with one direction and one purpose. From our 20th anniversary initiatives to our continuing efforts in customer experience, brand-building, community engagement, and sustainability, each story in this issue reflects the same commitment: to make the good life more real, more felt, and more meaningful.



20 Years of Building The Good Life

2007

Berkeley Residences and
Grass Residences

2010

Jazz Residences,
Light Residences, M Place,
Mezza II Residences
and Blue Residences

SMDC

The good guys!

2011

Green Residences,
Shell Residences,
Shine Residences

2006

Mezza Residences



DEVELOPMENT CORPORATION



DEVELOPMENT

The STRIP at
wind

2004

First condominium
project: Chateau Elysee

2008

Field Residences and
Sea Residences

2012

Breeze Residences
and Grace Residences

2009

Princeton Residences,
Sun Residences
and The Strip at
Mezza Residences
and Wind Residences



PRIME

2013

SM Prime merged all
SM property assets,
becoming one of
Southeast Asia's largest
property conglomerates.
Shore Residences,
Jazz Mall,
Fern at Grass Residences
and Trees Residences

SMDC officially
registered as a real
estate developer

2017

Silk Residences, Bloom Residences, Hope Residences, Red Residences, Breeze Mall, Green 2 Residences, The Strip at Grass, Charm Residences, Grace Residences and Cheerful Homes

2019

Glam Residences, Sail Residences, Gold Residences, Light 2 Residences and Style Residences

2023

Parkville, Jade Residences, Turf Residences, and Ecohomes

2018

Hill Residences, Leaf Residences, Lush Residences, The Strip at Shores 1-3, Park Residences, Lane Residences, and The Estate Makati

2024



20th
Anniversary
logo

2016

Spring Residences, Shore 3 Residences, Coast Residences, Green Mall, Cheer Residences, S Residences and Vine Residences

2014

Air Residences, Fame Residences, Sun Mall, Cool Suites, The Strip at Princeton, The Strip at Sea, M Place Mall, The Strip at Blue, and The Strip at Wind Residences

2015

South Residences, Light Mall, The Strip at Shell, The Strip at Shine, The Strip at Shore 2 Residences

SMDC

2020- 2022

Gem Residences, Mint Residences, South 2 Residences, Glade Residences, Gold Towers, Ice Tower, Cheerful Homes 2, Fame Mall, Joy Residences, Now Residences, Smile Residences, Calm Residences, Air Mall, Twin Residences, The Strip at Coast Residences, The Strip at Sands Residences, The Strip at S Residences, Vail Residences, and Zeal Residences

SMDC
The good guys!

2025

Launch of three
SMDC Segments

SMDC
HEIGHTS

SMDC
NATURE

SMDC
SYMPHONY
HOMES

At the *Heart* of Experience

How SMDC Is Shaping Urban Living in the MOA Complex

In today's evolving real estate landscape, the value of a home is no longer defined by size alone, but by the ecosystem it belongs to. This shift is most visible in SMDC developments at the heart of the SM Mall of Asia Complex, a district that has steadily evolved into one of Metro Manila's most integrated urban hubs. Within MOA, daily life unfolds inside a compact, walkable environment where retail, offices, entertainment, waterfront spaces, and global events coexist. This integration continues to deepen with the upcoming SMXCITE, set to expand MOA's role as a destination for international exhibitions and large-scale business events bringing sustained activity and momentum into the district.

Projects such as Sail Residences, Shore 3 Residences, and Ice Tower Residential Office illustrate this approach. Sail Residences offers a waterfront-inspired lifestyle close to commerce and leisure. Shore 3 Residences creates a resort-style residential enclave within MOA's business and entertainment corridor. Ice Tower, strategically located near SMX and the future SMXCITE, supports today's flexible live-work arrangements with residential units designed for both living and licensed business use. For residents, this translates into a different rhythm of city living. Errands, dining, work engagements, and family time are no longer planned around traffic or long commutes. A walk to the bay, an impromptu movie night, or a return home after an event all happen within minutes, making everyday life more fluid and less fragmented.

What defines the SMDC Heights lifestyle in MOA is not excess, but intention. By embedding homes within a complete urban ecosystem, SMDC enables residents to reclaim time, time for family, for rest, and for presence in the moments that matter. As cities increasingly move toward experience-led, integrated models, the MOA Complex offers a clear view of what that future looks like. And through SMDC Heights, residential living is no longer separate from where life happens, it is part of it.



What changed in the market and why SMDC is becoming the practical choice for overseas Filipinos today

For many Overseas Filipino Workers, owning a home in the Philippines has always been part of a long-term plan. It is something tied to family, to stability, and to the idea of eventually coming home. For years, it was a goal that stayed in the background, something to prepare for until the timing felt right. Today, that sense of waiting is beginning to shift. **SM Development Corporation (SMDC)** has been seeing more overseas Filipinos choosing to move forward with their plans to purchase a home, not out of urgency, but because the conditions now feel more aligned with what they have been working toward.

Rewarding Years Abroad

Money earned abroad has quietly begun to go further. With foreign currencies holding strength against the peso, the same monthly income can now open up better options in terms of location and overall choice. Financing has also become more manageable compared to previous years, making it easier to plan and commit with greater confidence. What current conditions are showing is that opportunities do not always arrive with a clear signal. Sometimes they appear through a combination of stronger purchasing power, improving access, and locations that are already supported by infrastructure and daily activity. For many overseas Filipinos, the decision is becoming simpler. Not later. Not someday. But when it

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Everything Within Reach

When Everything You Need Is Close, Life Gets Easier



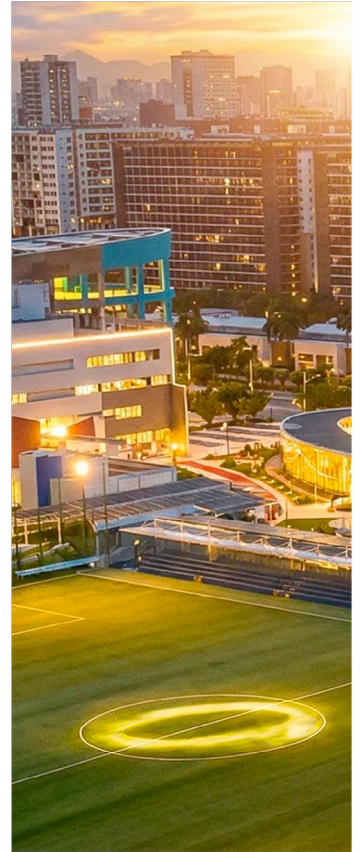
For decades, “home” was imagined as an escape from the city. A quiet address set apart from commercial activity. The farther from the noise, the better. Today, that mindset is evolving. Across Metro Manila and other fast-growing urban centers, homebuyers are choosing something different: locations that bring everyday essentials closer, not farther away. Recent observations from property consultancies such as Colliers Philippines and Leechiu Property Consultants show sustained demand for developments linked to transport networks and integrated retail hubs.



In dense cities, distance has consequences. A quick grocery run can take hours. Dinner plans depend on traffic. Basic errands require careful scheduling. The farther essentials are from home, the more rigid routines become. Connected, walkable districts change that equation. When groceries, restaurants, pharmacies, banks, clinics, and transport links are within walking distance, convenience becomes built in. Errands blend into daily routines. Plans become flexible. Hours are reclaimed. This proximity fosters a more vibrant and spontaneous community life, where the streetscape serves as an extension of the home rather than a barrier to be navigated. By reducing the reliance on long commutes, residents can invest their energy into local experiences and meaningful social interactions.



Parents spend less time navigating traffic. Young professionals move more freely between work and downtime. Older residents find reassurance in having medical services nearby. The benefit is practical and immediate: less friction, more living. This is where SM Development Corporation (SMDC) has steadily shaped its footprint. From the outset, SMDC developments have been anchored in locations connected to established commercial centers and transport corridors, environments where infrastructure is already in place and daily necessities are part of the landscape. Rather than building in isolation, SMDC integrates residential communities within thriving districts designed for continuity and access.



For residents within the complex, daily life flows more naturally. Work, errands, dining, and leisure happen within the same district. Even large-scale events energize the area without demanding long commutes. The ecosystem supports everyday living. For homeowners and investors, this built-in connectivity strengthens long-term appeal. Locations anchored in established districts tend to sustain rental demand and reinforce resale value. Once convenience becomes part of one's routine, it becomes difficult to trade away. As buyers become more deliberate in defining value, the question grows simpler: will this home make my life easier? In connected districts developed by SMDC, the answer is increasingly yes. Sometimes the most meaningful upgrade is not additional square meters. It is shorter distance and the confidence of living where everything already works.

The Mall of Asia Complex is more than just a destination; it is a master-planned ecosystem designed for the modern Filipino. As the heart of our premier residential developments, it serves as a testament to SMDC's vision of integrated living. Here, the horizon of the Manila Bay meets the dynamic energy of a world-class entertainment and business district, creating a lifestyle that is truly unparalleled.

**THE MOA COMPLEX:
A CITY WITHIN A CITY**

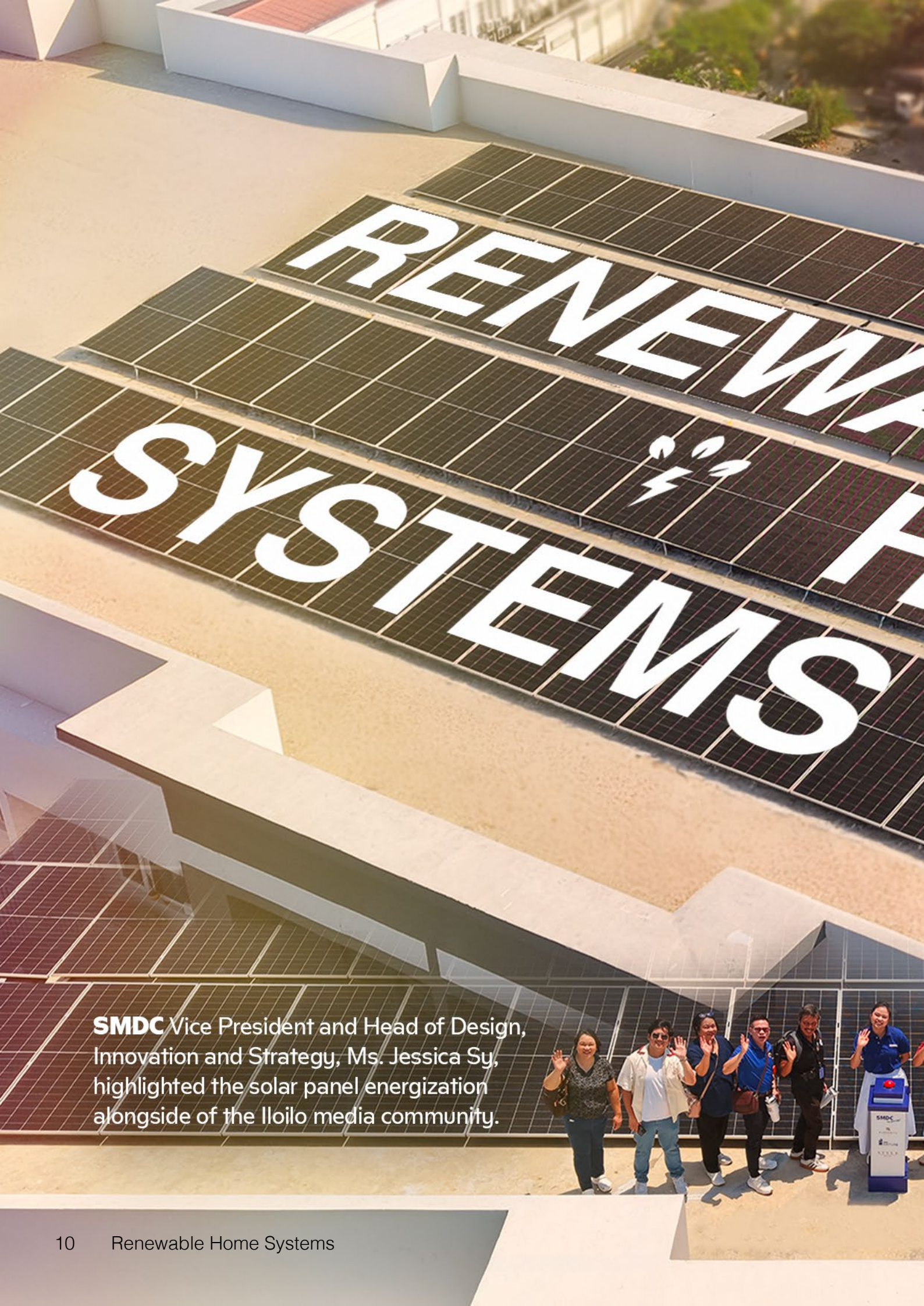
REDEFINING URBAN LIVING

Elevating the Residential Experience through Synergy

Living within the MOA Complex provides a unique advantage in terms of lifestyle and investment value. Developments like Sail Residences, Shore 3 Residences, and Ice Tower RESO are strategically positioned to benefit from the continuous expansion of the district, including the upcoming SMXCITE (SMX Center for International Trade and Exhibitions). This transformation turns the area into a premier magnet for international trade and global events, directly translating to high rental demand and long-term capital appreciation for property owners.

Resort-Style Living in a Business Powerhouse

The MOA Complex master plan proves that professional growth and personal well-being can thrive in the same space. By integrating waterfront-inspired residential designs with the bustling energy of the E-com office clusters and the SM Mall of Asia, residents enjoy a resort-style retreat without losing touch with the economic heart of the city. This is the future of urban value—a sustainable, high-connectivity environment designed for the modern Filipino who demands excellence in both work and play.



SMDC Vice President and Head of Design, Innovation and Strategy, Ms. Jessica Sy, highlighted the solar panel energization alongside of the Iloilo media community.



An aerial photograph of a large solar farm. The solar panels are arranged in rows, and the words "RENEWABLE HOME" are printed in large, white, sans-serif capital letters across several rows. Above the text, there is a circular icon with a lightning bolt and a curved arrow. Below the text, there is a rectangular icon with a stylized leaf. In the bottom left corner, a group of nine people are standing and waving. A white text box with a rounded border is in the top right corner.

SMDC is leading the shift toward sustainability by integrating Renewable Energy Systems across its key residential projects. From solar panels to energy-efficient designs, we are ensuring that **The Good Life** is not only premium but also environmentally responsible for generations to come.



Practicality *Meets* Comfort



Why Sucat Is Emerging as One of South Metro's Most Practical Residential Addresses

In a city where daily life is often shaped by distance and congestion, practicality has become one of the most compelling qualities a residential address can offer. Sucat offers established infrastructure, strong connectivity, and access to daily essentials. **Bloom Residences** builds on that foundation with open spaces, resort-style amenities, and a thoughtfully planned community under the SMDC Nature brand. As South Metro Manila continues to evolve, Sucat stands out not for excess, but for balance. And for those seeking a home that aligns with both aspiration and sensibility, Bloom Residences represents a residential address where progress feels sustainable and where the future has room to grow.

Elevated Lifestyle Choice



Why Las Piñas Home Buyers Are Moving to Elevated, More Connected Communities

Investment trends in the South are shifting as local investors and OFWs prioritize properties that offer a balance of accessibility, practicality, and long-term security. SMDC's **Twin Residences** addresses these needs by providing a practical upgrade that moves beyond just price or size, focusing instead on how a home can simplify everyday life. Strategically located along a main road for better connectivity, the development offers an elevated living environment that ensures more consistent routines and enhanced safety for families. Ultimately, Twin Residences delivers on its promise of Twice the Life You Deserve by providing greater ease of living, superior access, and the peace of mind that modern Filipino homebuyers and investors are actively seeking.



Beyond the *House*

Symphony Homes Promises A Lot More for Filipino Homebuyers

Symphony Homes Mabalacat is strategically positioned within emerging growth corridors near the North Luzon Expressway (NLEX), offering both accessibility and potential for long-term appreciation.

The surrounding area is benefiting from infrastructure expansion, including road networks, commercial centers, and upcoming business hubs, making it increasingly attractive to families, working professionals, and investors alike.

The location supports a more balanced way of living: close enough to key urban centers for work and daily needs, yet set within a quieter residential environment that allows families to settle into more stable routines.



Access to schools, retail, and healthcare adds to its everyday practicality, making daily life more manageable, not just more convenient.

This strategic positioning translates into a lot more future value. Homeowners are investing in properties that are not only practical for today's lifestyle but are poised to grow in value as the area continues to develop. Whether for personal use, family legacy, or rental opportunities, Symphony Homes Mabalacat delivers a property that is both a comfortable home and a sound investment.

A Smart Investment for the Long Term. Symphony Homes Mabalacat serves a diverse set of homebuyers, each driven by a shared goal of securing something more meaningful. For growing families and first-time buyers, it represents a “pang-forever” home that balances long-term aspirations with attainable financing. For overseas Filipino workers, it stands as a tangible result of years of hard work abroad, a home they can come back to, and a lasting symbol of what their sacrifices have made possible.

Backed by SM Development Corporation, Symphony Homes Mabalacat provides a lot more reasons to believe, supported by the developer's established track record and commitment to delivering quality residential communities nationwide. Buyers are given the confidence that what they invest in today will hold its value over time.



More than just a housing development, Symphony Homes Mabalacat is designed to support homeowners at every stage of their journey, from inquiry to move-in and beyond. This commitment focuses on what Filipino buyers value most: affordability that makes ownership within reach, a location that simplifies daily life, security you can rely on, and long-term value that holds over time.

Building Regional Connectivity

SM Development Corporation (SMDC) is strengthening its footprint in Western Visayas, positioning the region as one of its core growth markets backed by estate infrastructure, approximately 4,000 residential units projected for turnover in 2026, and over 150 hectares of expansion land.

At a recent media roundtable in Bacolod, SMDC detailed its strategic shift in Western Visayas from standalone projects to long-term estate development. This evolution is marked by a massive scheduled turnover of approximately 4,000 units in 2026 across Glade Residences, Style Residences, and Smile Residences. Central to this regional growth is an “infrastructure-first” approach, highlighted by the ongoing development of Parkville by SMDC Nature, which features flood-resilient and seismic-compliant infrastructure like its signature four-lane elevated bridge. To support this expanding footprint, SMDC has decentralized its operations with a new 300-square-meter regional hub in Iloilo to streamline customer service and sales processing locally. With a land bank exceeding 150 hectares across Iloilo, Granada, and Silay, the company is positioning Western Visayas as a primary driver of its national portfolio through 2028 and beyond.



Surrounded by open spaces and calming design elements, the amenity pool at Glade Residences reflects SMDC Nature's commitment to wellness-focused, nature-inspired living.



Framed by open spaces and contemporary design, Smile Residences embodies SMDC Nature's commitment to balanced living, where community, comfort, and nature come together seamlessly.

SMDC Vice President and Head of Design, Innovation and Strategy, Ms. Jessica Sy, together with the SMDC Nature team, showcased the company's Visayas plans with the Bacolod media community.



Pamela De Guzman, AVP for Project Development – Visayas, plays a key role in shaping the future of SMDC Nature in Western Visayas, transforming vision into thriving, sustainable developments.





SMDC Redefines How Real Estate Brands Engage Through Good Life Sessions



Blending live music, cultural relevance, and sales momentum in one platform. In real estate, engagement has traditionally meant brochures, model units, and formal briefings. SM Development Corporation (SMDC) is choosing a different approach. Through Good Life Sessions, SMDC has introduced a recurring live event platform that merges headline performances with strategic brand alignment, elevating what would normally be a routine sales assembly into a cultural gathering. The year opened with OPM icon Martin Nievera on January 29, drawing strong attendance across its network. On February 28, "King of Pinoy Teleserye Theme Songs" Erik Santos followed with a performance that turned the venue into a full sing-along moment. Closing the month of April with a bang, the "Ultimate Leading Man" Piolo Pascual graced the stage on April 30, further fueling the brand's energy and sales drive. Additional artists are already being lined up for succeeding editions. But the music is only part of the strategy. Good Life Sessions was designed as a high-impact platform where inspiration and information coexist.

Between performances, SMDC shares project updates, market direction, and campaign priorities, ensuring its nationwide sales force is not only informed, but aligned and energized. In a property market where differentiation is increasingly difficult, SMDC is making a deliberate statement: brand engagement is no longer a support function. It is central to performance. "Real estate is built on confidence," said Ana Carpio, President of SMDC Services Corp. "Before a buyer commits, there must be belief — in the product, in the brand, and in the person representing it. Good Life Sessions strengthens that belief. It reminds our sellers that they are part of something larger than a transaction." The format reflects a broader shift in how lifestyle and property intersect. As urban Filipinos increasingly define the "good life" through access, proximity, and shared experience, SMDC is reinforcing those values internally, ensuring that the people representing the brand embody the same energy it promises its buyers. More Good Life Sessions are scheduled throughout the year, with new artists and announcements expected in upcoming editions.

Bacolod's *Newest* Landmark

Parkville Moves From Vision to Ground: A Master-Planned Community Takes Shape in Bacolod

Parkville by SM Development Corporation (SMDC) is entering a new chapter marked by a tangible milestone: the recent upcoming groundbreaking of its entrance bridge. More than an infrastructure addition, the bridge signals the steady realization of a master plan designed to support long-term living, movement, and community life in Sta. Fe, Bacolod.

Spanning over 52 hectares, Parkville was introduced as a rare, lots only development shaped by open space, heritage, and a distinctly Bacolodnon rhythm of life. Today, that vision is taking physical form, moving from concept to connectivity.

"The bridge represents how Parkville was always meant to grow deliberately," said Jessica Bianca Sy, Vice President and Head of Design, Innovation and Strategy at SMDC. "Making sure that access, circulation, and daily experience are carefully thought through as the community evolves."

Designed as a key internal link within the estate, the bridge will improve traffic flow, enhance accessibility across neighborhoods, and support the development of future residential and lifestyle zones. It reinforces Parkville's intent to function as a cohesive, well-connected community rather than a collection of isolated enclaves.

This measured approach reflects a broader shift in how growth is unfolding in cities like Bacolod. As development moves beyond dense urban centers, homeowners are placing greater value on space, mobility, and environments that allow families to settle in for the long term. Parkville responds to this shift by prioritizing infrastructure early, ensuring that the foundations of the community are as thoughtfully planned as its green spaces.

Set within one of Bacolod's emerging residential districts and located just minutes from the Bacolod–Negros Occidental Economic Highway, Parkville offers convenient access to schools, hospitals, the airport, and key commercial areas while remaining grounded in a quieter, more expansive setting.

At its core, Parkville remains a community shaped by nature, with parks, open landscapes, and preserved elements of the former Sta. Fe Resort woven into its master plan. But as construction milestones like the bridge take shape, the development is clearly moving into its next phase: one defined by execution, permanence, and everyday livability.

In Bacolod, where growth is increasingly about balance rather than speed, Parkville is setting a clear direction building not just homes, but the infrastructure that allows communities to thrive over time.



Sky-High Celebration

The Tagaytay skyline transformed into a vibrant canvas of colors as SMDC hosted its highly anticipated Kite Flying Competition at Wind Park last April 25, 2026. Bringing together families and enthusiasts, the event celebrated the quintessential Pinoy summer spirit under the theme, “This Summer, We Own the Sky!” Beyond the competition, the day featured a full festival experience with live music, local food stalls, and interactive activities.

This event highlights SMDC’s commitment to creating integrated communities where residents can enjoy active, outdoor lifestyles in prime locations like Tagaytay. Whether it was the intricate kite designs or the shared laughter of the community, the event proved that at SMDC, we don’t just build homes we cultivate experiences that soar.

Learning: The Architecture of Growth



In an industry defined by constant evolution, capability is the cornerstone of our competitive edge. Our Training and Learning programs are designed to be the "Architecture of Growth" for every employee, providing a structured blueprint for professional development. This foundation begins with our New Employee Onboardings, ensuring every fresh talent is seamlessly integrated into our culture. For our developing leaders, the Aspire Leadership program and dedicated Coaching Sessions provide the tools for individual excellence and team synergy. At the executive level, the Leadership Townhall for Executives of SMDC fosters strategic alignment and visionary thinking among our top management. All these efforts are anchored by the SMDC School for the Good Guys, our premier training program that transforms individual potential into collective excellence. By investing in the intellectual foundation of our people, we ensure that the "Good Guys" are always equipped to lead, innovate, and design a better future for the Filipino homeowner.



Recruitment: Scaling the Good Guys Community

Our growth is built on the strength of our people. As we expand our horizons from Metro Manila to the emerging skylines of Visayas and Mindanao, our mission remains clear: to find dedicated professionals who embody the spirit of 'The Good Guys'. We don't just hire for roles; we recruit for the future of the Filipino home. A key focus for Q1 and Q2 has been the search for Digital Sales Associates, driving our mission to integrate modern technology with high-touch customer service. From specialized roles in project management to design and corporate operations, our acquisition process is designed to find individuals who can transform blueprints into vibrant communities. As we expand our reach across the archipelago, our commitment remains focused on building a workforce that is as resilient and forward-looking as the skylines we create.



MILESTONES IN EVERY STRIDE
Championing Our Holistic Wellness at SMDC

Continuing our commitment to a "culture of care," we are pushing forward with our key wellness initiatives for 2026. The Employees' Wellness Check, which began in November, is now in its final weeks and will conclude this May. We look forward to celebrating those who hit their health targets through consistent monitoring and consultations. Meanwhile, Step Up with the Good Guys continues to build momentum. Since January, our teams have been logging kilometers and strengthening connections, sprinting toward the season finish line on June 30. Wellness in every step. Let's keep cheering for our colleagues as they finish the season strong!

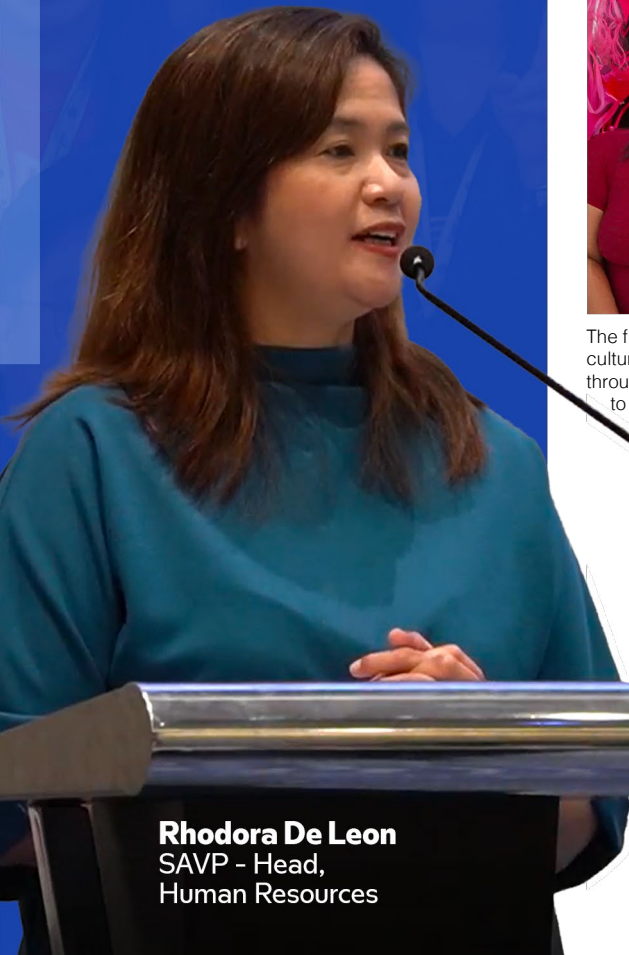
BETTER TOGETHER THROUGH FEEDBACK
Championing Service Excellence with our Internal CSAT: VIP

On April 10, we launched VIP: Value and Insight from People, our internal CSAT program. VIP streamlines how we give and receive feedback to improve collaboration across the board. Whether you're the "customer" or the service provider, your input helps us grow. To keep feedback flowing, please add your VIP link to your email signature so colleagues can easily rate their experience with you. Let's make feedback part of how we work. Start your VIP journey today!

Compensation & Benefits:
Investing in our Greatest Asset



**Value and
 Insight from
 People**



Rhodora De Leon
 SAVP - Head,
 Human Resources



The first quarter focused on strengthening SMDC's workplace culture by blending cultural heritage with employee well-being through a series of strategic engagement initiatives designed to foster a connected and inspired workforce. From vibrant celebrations like the Lunar New Year Dragon Dance and Valentine's Day to honoring female leadership during National Women's Month and celebrating community during Fur Babies Day, the company maintained a holistic approach to employee happiness. Beyond these events, HR Business Partners focused on nurturing human capital by implementing standardized feedback systems and clear career blueprints to ensure professional stability. Ultimately, SMDC remains dedicated to integrating professional excellence with personal fulfillment, ensuring that while the company builds homes for its residents, it simultaneously creates a meaningful and rewarding home for its employees.

**HR Business
 Partner:
 Strategic
 Synergy in
 Motion**

THE GOOD GROW

Urban Condo Farming by **SMDC**

Cultivating Communities in the City

Urban farming finds a new home in the heart of the metro through The Good Grow, SMDC's signature sustainability program. By transforming residential open spaces into productive urban gardens, we are bringing the freshness of the countryside directly to our condo communities. This initiative empowers residents to grow their own organic produce, fostering a deeper connection with nature while promoting a healthy and sustainable lifestyle. More than just a garden, it is a living classroom where the "Good Guys" learn the value of food security and environmental stewardship.

Rooted in Sustainability

Farm-to-Table Living: Residents enjoy direct access to fresh, pesticide-free harvest within their own backyards.

Eco-Conscious Design: Our developments integrate green pockets specifically designed for communal farming and sensory gardens.

Empowered Community: The program encourages social interaction and collective responsibility toward a greener future.

Summer Travel Log

REDEFINING ADVENTURE THROUGH CONNECTION

We asked members of our community to define the *GoodLife* beyond the office. Here is their summer state of mind:

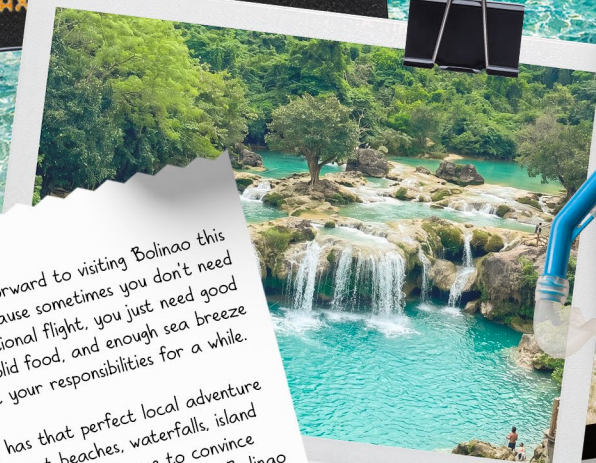


Jane Santaromana
Human Resources / Talent Acquisition

Qingtiangang Grassland - We added this to our itinerary, and it was the perfect way to reconnect with nature. Despite the heat, the cool breeze along the trail made the hike incredibly relaxing.



Ayesha Calib
Sales Development / TAD Services



Darrel San Luis
Construction Management/
Finishing

I'm looking forward to visiting Bolinao this summer because sometimes you don't need an international flight, you just need good beaches, solid food, and enough sea breeze to forget your responsibilities for a while.

Bolinao has that perfect local adventure vibe: you get beaches, waterfalls, island hopping, and the chance to convince yourself that climbing to see Cape Bolinao Lighthouse totally counts as exercise.

I'd also love to check out the famous Patar Beach, where the sunsets are apparently so good they can temporarily fix your life or at least your mood.

Plus, it's the kind of trip where you can enjoy nature during the day, then aggressively eat fresh seafood after like you didn't just say "beach body goals" last week. Honestly, it sounds like the perfect mix of chill, fun, and a very necessary escape.

Vitamin Sea is calling and there's no better place to answer than the enchanting island of Siquijor. With its stunning beaches, genuinely warm locals, and laid-back charm, it's the kind of destination that instantly lifts your spirit. While you might hear mixed reviews, exploring the island with a local guide lets you experience its true magic. Every day in Siquijor feels like a gentle reminder to slow down, soak it all in, and appreciate just how beautiful life can be.

Dingalan or Baler, Aurora.
Photography and
wallpaper-worthy landscapes,
since I love to take photos.
Also to relax and spend
time with nature.

Keervee Jungco
Sales Development / Creatives

READY SET GROW



Together, we are nurturing a greener future, one community at a time.
From renewable energy to urban farming, we are planting the seeds
of **The Good Life** for generations to come.

SMDC The Good Life Newsletter
An official publication of **SMDC** Marketing Department

Got stories to share? Email us at
smdccorpmarketing@smdevelopment.com