

JUNE 2026 [VOL. 1 ISSUE NO. 2]

The Good Life

THE OFFICIAL E-NEWSLETTER OF **SMDC**

LIFE IN MOTION: OFF THE CLOCK, ON THE MOVE

Discover how our leaders pursue their passions outside the office to master work-life balance

PROJECT IN FOCUS: THE NEW VALUE OF HOME

A closer look at how SMDC redefines everyday living with spaces designed for real life-value

CELEBRATING THE MANY FACES OF INDEPENDENCE

This Independence Day, we celebrate every Filipino courageously shaping their own life, purpose, and future

In this *Issue*

- 02 In this Issue
- 03 Editor's Note
- 04 Celebrating the Many Faces of Independence
- 06 The New Value of Home
- 07 A Step Closer to Home



10

- 08 The Pulse of Metro
- 10 Loving Roxas Boulevard
- 12 Elevating The View
- 14 Live, Life, Forward



16

- 16 The Art of Quick Escape
- 18 Beyond The Drawing Board
- 19 Shift + Refresh: Unplugged
- 20 Beneath The Surface
- 21 The Art of Stillness



20

- 22 Curating the Capital
- 24 I Love You, Piolo!
- 25 Sharing The Good Life
- 26 Resilient & Safe Communities
- 27 The Daily Soundtrack



26

[ABOUT THE COVER]

The iconic spiral staircase of Coast Residences, captured by Tom Epperson. Its hypnotic curves and ocean-inspired accents perfectly embody premium resort-styled living by the bay.





Letter from the *Editor*

Welcome to our second issue of The Good Life! This month, we moved around a little.

We go from Manila Bay views to EDSA addresses, from Cavite communities to weekend staycations, from resident stories to the lives our own people enjoy outside work. Somewhere in between, we talk about what home means today: less about looking impressive, more about making everyday life feel easier, fuller, and more your own.

You'll also meet residents who share what independence means to them. Their answers are simple, honest, and very Filipino: family, freedom, hard work, personal space, and the joy of finally building something for yourself.

That's what this issue is really about. The good life is not always grand. Sometimes, it's a shorter commute, a quiet weekend, a hobby that keeps you sane, a home that works, or a dream that finally has an address.

Enjoy the issue!

Independence does not look the same for everyone.

For some, it is finally having a space of their own. For others, it is building a future with family, choosing the right people to walk with, or working hard enough so loved ones can live with more security and ease.

This year, SMDC asked residents from different walks of life what independence means to them. Their answers are personal, honest, and deeply Filipino. Together, they remind us that independence is not just about doing things alone. It is about having the freedom, courage, and clarity to build a life that feels truly your own.

For Florencio and his wife, independence is a quiet kind of strength. It is the ability to stand on their own, enjoy what they have worked for, and live with dignity without placing the weight of responsibility on their children.

“We don’t oblige them to support us financially, so we are doing this independently on our own, earning our own money, our own income, and spending it with my wife.”

Florencio Villarico Jr
Empty Nester, SMDC Unit Owner

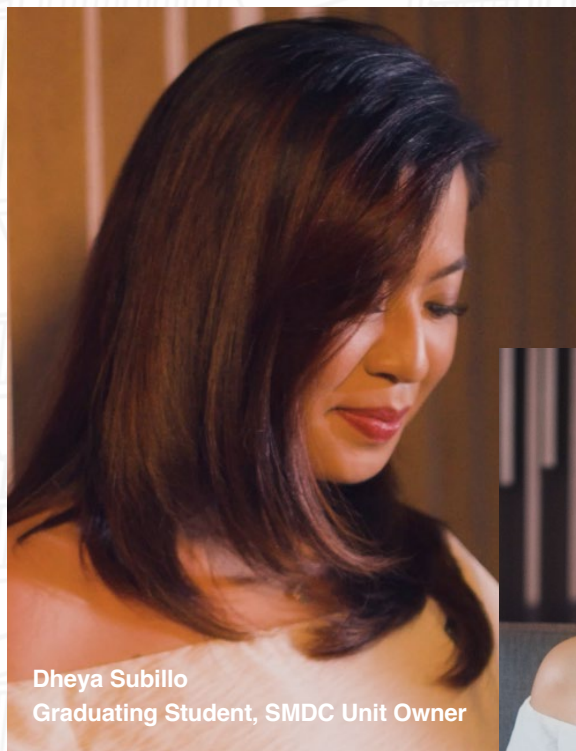


Celebrating the of *Indep*

“Independence for me is being able to make sound decisions while you uphold the values that you got from your parents, the peers that were with you when you were growing up.”

For Laurent, independence is also self-care. As a mother, athlete, and business owner, having time and space for herself allows her to show up better for the people who matter most.

“Having that personal space and time for myself, you know, training, working out, it means I’m giving myself more time to better take care of my family.”

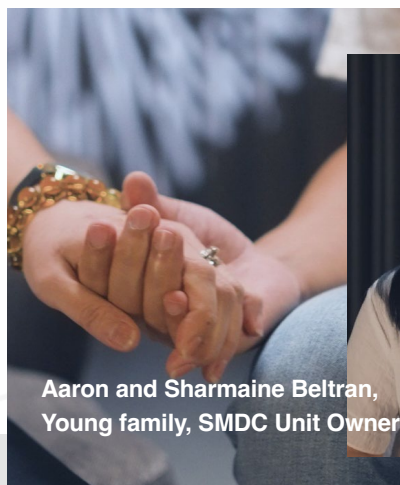


Dheya Subillo
Graduating Student, SMDC Unit Owner

For Dheya, independence begins with discernment. It is not just making choices, but making choices with wisdom, values, and the guidance of the people who helped shape her.



the Many Faces of Independence



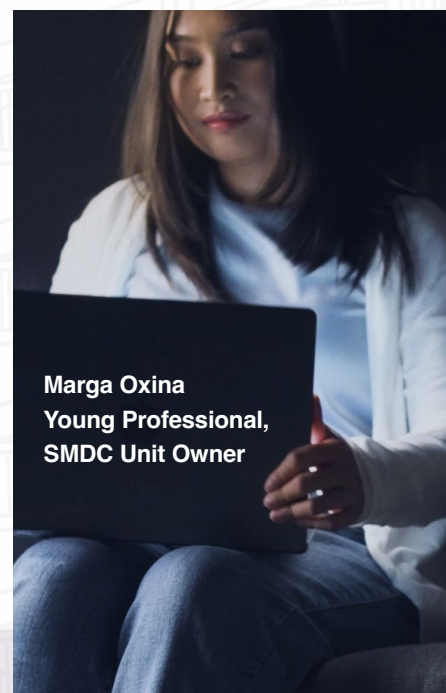
Aaron and Sharmaine Beltran,
Young family, SMDC Unit Owner



"My boss told me that this is what our family needs, to become independent so that we could build a future of our own."

For Aaron and Sharmaine, independence is about building a life for their family. It is the decision to step forward, create their own future, and give their loved ones the stability they deserve.

For Marga, independence is not isolation. It is knowing who you are, choosing who stays close, and building relationships that support the life you are creating.



Marga Oxina
Young Professional,
SMDC Unit Owner

"Definitely independence for me, it's not you being just alone, but rather being deliberate with who you choose to support you in your journey and building that type of relationship with them."



Laurent Joy Benig
Mother/Athlete/Business Owner,
SMDC Unit Owner

This Independence Day, we celebrate every Filipino building life in their own way: with family, with purpose, with courage, and with the freedom to call it their own.

The New Value of Home

Beyond Appearance: Designed for Real Everyday Living

The New Value of Home

SMDC highlights a growing lifestyle shift: homebuyers are choosing homes that do more than impress. They make everyday life smoother, easier, and more livable.

Beyond Appearance

For a long time, homes were sold on appearance a good façade, a promising address, a polished amenity deck. For many buyers, that was enough to make a property feel aspirational.

Today, that is no longer enough.

More and more, homebuyers are asking a different question: beyond looking good, how does a home actually make life better?

A Reflection of How People Live Today

That shift reflects the way people are living now. Life has become fuller, faster, and more demanding. A normal day can easily disappear into work, errands, traffic, family commitments, and the constant effort of getting from one task to the next. In that kind of environment, the homes that matter more are not just the ones that look good on paper. They are the ones that make everyday living feel less heavy.

Where Value Begins to Change

That is where the idea of value begins to change.

The new value of home is not just in finishes, floor area, or amenities. It is in how well a home supports the rhythm of real life. It is in being closer to essentials. It is in having dining, retail, services, and transport within easier reach. It is in living somewhere that allows daily routines to move with less friction.

Designed Around Everyday Living

This is where SMDC continues to resonate with today's buyers.

Many of its developments are located within or near established SM communities, where everyday life is already in motion. This gives residents access to an environment that extends beyond the unit itself. Shopping is nearby. Dining is easy. Services are accessible. Leisure is within reach. Places that would otherwise require more planning and travel become part of a more seamless daily routine.

The Value of Small Things

These may seem like small things. In real life, they are not.

They shape how much time is saved. They influence how tiring a day feels. They affect whether a home simply serves a purpose or genuinely supports the way a person lives. Over time, these things become part of quality of life.



A Step *Closer* to Home

Turning long-distance sacrifices into a secure family home.

For Alan Jabungan, an electrical engineer based in the bustling city of Yokohama, Japan, the distance between his workplace and his heart is measured not in kilometers, but in missed moments. Like many Overseas Filipino Workers (OFWs), the hardest part of being away from home is the quiet sacrifice of time.

Driven by this vision, Alan made the monumental decision to invest in an SMDC property. For him, this wasn't just a simple real estate transaction; it was the physical manifestation of years of long hours, discipline, and long-distance sacrifices. By securing a home under a trusted name, he found peace of mind knowing that his family is nestled in a safe and vibrant community.

Living and working in Japan's fast-paced tech landscape, Alan channels his daily discipline as an engineer into a larger blueprint for his family.



"Kahit malayo ako, gusto kong maging reminder ang tahanang ito na kayo ang dahilan ng lahat ng aking pagsisikap."

- Alan Jabungan, SMDC Homeowner

Every long shift and technical challenge in Yokohama becomes bearable because he knows it directly funds a physical sanctuary back home. For him, this property represents more than just walls and concrete; it is the physical manifestation of his hard work, transforming years of homesickness into a tangible legacy that his family can enjoy right now.

Looking ahead, Alan is meticulously designing a future where hard work turns into absolute freedom. He envisions a life where he no longer has to trade time for a paycheck, but instead relies on the smart investments he made today.



The *Pulse* of the Metro

Why EDSA Still Makes Sense for Urban Living

As more buyers prioritize convenience, mobility, and flexibility in everyday living, properties along EDSA continue to offer one of the city's most practical advantages: staying closer to the places that shape daily life.

And in 2026, that kind of connectivity matters more than ever. Across different districts, SMDC developments along the EDSA corridor reflect the different ways people are choosing to live in the city today.



Across different districts, SMDC developments along the EDSA corridor reflect the different ways people are choosing to live in the city today.

The way people work has changed significantly over the last few years and increasingly, so have the spaces they choose to live in.

Near the EDSA extension and the MOA Complex, ICE Tower Residential Offices responds to this shift by offering a more flexible environment designed for entrepreneurs, remote professionals, freelancers, and growing businesses. By combining residential comfort with office-ready functionality, the development allows residents to work and live within one highly accessible address near one of Metro Manila's busiest commercial and entertainment districts. For many modern professionals today, convenience is no longer just about location. It's also about having spaces that can adapt to changing lifestyles, work arrangements, and daily routines.

While Metro Manila continues to evolve, EDSA remains one of the city's most important urban corridors connecting people not only to destinations, but to opportunities, businesses, communities, and everyday life itself.

Whether through the accessibility of Mandaluyong, the commercial energy of Quezon City, the quieter residential pockets of Makati, or the evolving work-live environment of Pasay, each address reflects a different version of what smart urban living can look like today.

Because for many buyers now, choosing a home is no longer simply about having a Metro Manila address.

It's about finding a home that keeps them connected to the way they live, work, move, and grow within the city every day.



Loving Roxas Boulevard

Redefining Manila's Iconic Golden Hour

In a rapidly expanding metropolis like Metro Manila, where dense high-rises and bustling financial districts constantly redefine the skyline, there is one address that remains anchored in time. Stretching gracefully along the edge of Manila Bay, Roxas Boulevard is more than just a major thoroughfare; it is Manila's original waterfront address—a legendary promenade where the city's rich history seamlessly blends with modern urban living. For decades, this scenic strip has held a quiet nostalgia and a unique prestige that few places in the country can replicate. Today, as the city grows denser, the lifestyle offered by Roxas Boulevard has transitioned from a historical luxury into an essential urban sanctuary.

Walking along Roxas Boulevard feels like turning the pages of a living history book. The area acts as a bridge connecting old-world heritage with contemporary culture. Just a stone's throw away are the storied walls of Intramuros, the sweeping greenery of Rizal Park, and the grand, treasure-filled halls of the National Museum of the Philippines. Tradition and leisure are firmly anchored here. The Cultural Center of the Philippines regularly showcases the pinnacle of Filipino artistry, while the historic Manila Yacht Club continues to serve as a classic symbol of maritime leisure. At the same time, newer establishments like the Cinematheque Centre Manila and the family-friendly Manila Ocean Park inject fresh, modern energy into the district, ensuring it remains vibrant across generations.

Recognizing the timeless value of this golden stretch, SM Development Corporation (SMDC) has woven a modern narrative into the boulevard's historic tapestry. Through master-planned vertical communities, SMDC has made luxury bayfront living accessible to dynamic urbanites. Several distinct properties line the area, each offering its own unique perspective on the modern waterfront lifestyle. Sands Residences infuses a touch of coastal elegance and resort-inspired design right against the sea, while Coast Residences brings sleek, glamorous architecture and grand views that look out into the horizon. Nearby, Breeze Residences offers a seamless boutique lifestyle that blends the comfort of a holiday retreat with everyday city convenience.

These developments ensure that residents don't just look at the history of Manila—they live right inside it. With immediate access to major cultural landmarks, thriving business hubs, and everyday conveniences, these properties build upon the established character of the area, redefining what the good life looks like by the bay. In an ever-evolving city landscape, Roxas Boulevard remains a steadfast reminder of Manila's golden eras, proving that a true room with a view never goes out of style.

WHERE HISTORY MEETS THE HORIZON







Elevating the View

Where every turn leads to Manila Bay's daily masterpiece

There is a distinct romance to waterfront living. Along the historic stretch of Roxas Boulevard, SMDC's Coast Residences seamlessly blends the energy of Manila with the tranquility of the sea, offering an elevated lifestyle framed by the horizon.

The experience begins in the grand lobby, where a sweeping spiral staircase sets a tone of fluid elegance and old-world Hollywood glamour. This dramatic architectural feature acts as a transition from the fast-paced city outside to the curated comfort of your home. As you ascend, the building's sleek lines give way to the ultimate visual reward: an unobstructed, front-row view of Manila Bay, where the world-famous sunset becomes your daily masterpiece.

But the grandeur doesn't stop at the lobby. As you ascend through the property, the sweeping lines of the architecture give way to the ultimate visual reward: an unobstructed, front-row view of Manila Bay. Here, the world-famous Manila Bay sunset isn't just something you catch a glimpse of between buildings; it becomes your daily masterpiece, a shifting canvas of gold, crimson, and violet that paints your living room every single evening.

Living here feels like a perpetual holiday. Designed with a resort-inspired mindset, the property features a premium selection of amenities from pristine pools to a scenic sky lounge allowing residents to unwind in style.

Beyond the sunset views, Coast Residences boasts an unmatched, well-connected location. It sits at the epicenter of culture and leisure, just minutes away from the Cultural Center of the Philippines (CCP) and the Manila Yacht Club, while offering effortless access to the major financial districts of Pasay, Makati, and Entertainment City.

In a city that never stops moving, Coast Residences offers a rare invitation to pause and admire the beauty around you. From the sweeping curves of its grand lobby to the endless horizon of the bay, it is a home where every step and every sunset is a work of art.

COAST
RESIDENCES
ROXAS BOULEVARD

Zest and Zeal

Why more young buyers are starting to look South

There was a time when moving to Cavite usually meant accepting a grueling daily commute. While property south of the metro was undoubtedly more affordable, daily life still revolved around Metro Manila. Work, major business districts, and even weekend routines required driving back north. Today, that narrative is rapidly changing. Over the last few years, key areas like General Trias have begun feeling far less distant. Driven by major infrastructure breakthroughs, expanding retail hubs, and a steady influx of businesses, the pace of development has shifted dramatically.

A drive through the area reveals a vibrant energy with more movement, thriving commercial activity, and new communities rising across locations that property seekers previously overlooked. For a growing number of young professionals and starting young professionals and starting families, this transformation is making the dream of owning a first home feel realistic, practical, and highly attainable. There was a time when moving to Cavite usually meant accepting a grueling daily commute. While property south of the metro was undoubtedly more affordable, daily life still revolved around Metro Manila. Work, major business districts, and even weekend routines required driving back north. Today, that narrative is rapidly changing. Over the last few years, key areas like General Trias have begun feeling far less distant.



ZEAL
RESIDENCES
GENERAL TRIAS, CAVITE

Live Life
FORWARD



The Filipino weekend has evolved. 73% of Filipinos now prioritize staycations to maximize long weekends according to a recent Klook Travel Pulse study.



Ultimate Staycation

The *Art* of the Quick Escape

Master the staycation without leaving the city

Why travel far and endure the hassle of airports when the ultimate destination is practically in your backyard? The Mall of Asia (MOA) Complex has officially transcended its reputation as just a bustling business district. It has evolved into a thriving global tourism epicenter, drawing a staggering 34.5 million visitors in the first quarter of 2025 alone. At the absolute heart of this vibrant energy sits the Shore Complex, where SMDC Good Stays is redefining the modern getaway with its premium daily lease escapes. If you are looking to master the art of the staycation, look no further.

You don't need to catch a flight to a secluded island to experience paradise. Stepping into the Shore Complex feels like entering a world-class tropical resort, granting you entry to grand, soaring lobbies that offer a luxurious sense of arrival. You can spend your days enjoying Olympic-sized swimming pools perfect for a refreshing morning lap or a lazy afternoon lounge, alongside lush, manicured gardens and expansive pathways designed for peaceful evening strolls.

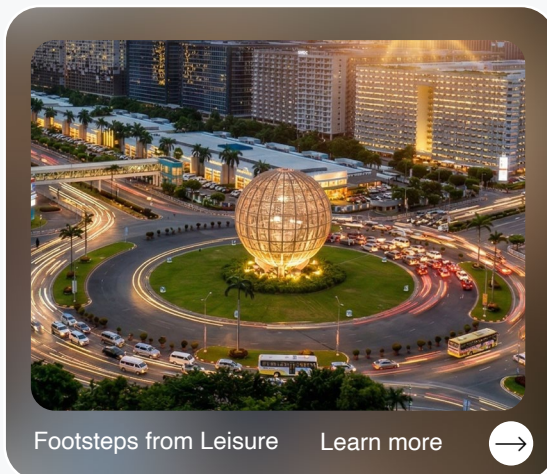
When you stay at Shore Residences, the vibrant lifestyle of the MOA Complex acts as an extension of your living room. You are seamlessly connected to global retail brands and endless culinary delights at the SM Mall of Asia. Whether you want to catch a concert at the nearby arena or enjoy family time at the amusement park, everything is within reach, including front-row seats to the world-famous sunset views along the scenic Esplanade.

A true staycation is about effortless relaxation, and SMDC Good Stays bridges the gap between high-end hospitality and the cozy familiarity of home. Every unit offers a fully furnished, minimalist aesthetic crafted to clear your mind and promote deep relaxation. You get to enjoy hotel-like conveniences combined with the privacy and warmth of your own personal sanctuary.

You don't need a lifetime of planning for a world-class break, just a weekend. Hit the reset button and book your well-deserved staycation at Shore Residences today.

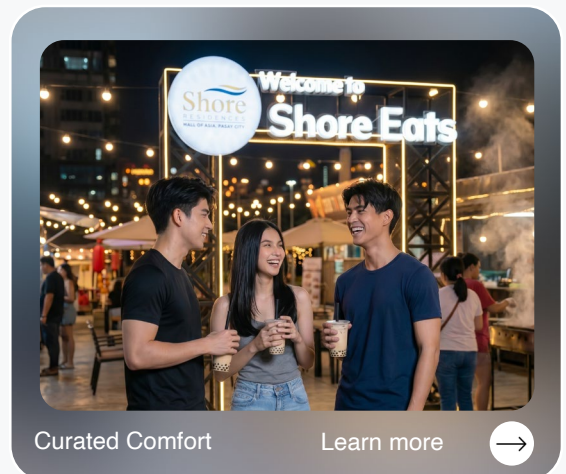


Learn more



Footsteps from Leisure

Learn more



Curated Comfort

Learn more



Beyond the Drawing Board

How Faith and Focus Build a Purpose-Driven Workday

How do you start your day and do you have a specific morning routine na you absolutely cannot miss before going home?

If I can share one God's word? I think that will be Galatians 6:4. So it is said in the Bible na if you do your work excellently, then you won't need to compare yourself with anyone else and you will have the personal satisfaction of having done your work well. So that guides me everyday throughout my work.

Going back to your routine, ano po yung top 3 na non-negotiable na kailangan nyo magawa bago kayo maging ready?

Okay, top 3 routine. One, I need to have my cold brew in the morning. Okay, so I usually arrive early in the office and then have my friends, so we go to Starbucks and then order our favorite drink. So yan, so it keeps us awake throughout the day. And then number two, I usually check my emails and calendars so that I know kung ano yung magiging routine natin throughout the day. And then number three, of course, I read messages. So either Viber, Messenger or whatever form of social media. So at least alam natin kung ano nangyayari.

Step into the daily routine of Sir Rommel De Guzman (SMDC Project Development). Discover his journey from morning coffee runs and design workshops to the “Eat, Pray, Love” strategy he uses to unplug

How do you wrap up your workday? Yung mga personal rituals mo naman para ma-separate lang yung work dun sa personal life.

I usually wrap up my day by talking to the people again. Either my team, my peers, or my colleagues. Just to ask kung what happened throughout their day. And then, kung makakasama, magkakamustahan lang, simpleng kamustahan lang because you get to know people through that eh. And then when I leave the office, tinatanggal ko na yung executive persona ko. So I will just simply become myself as Rom's son, a brother, and a friend.



Shift + Refresh: *Unplugged*

Disconnecting to reconnect with what keeps us moving

This section shines a light on our collective life outside of work. From your favorite weekend unwinding spots to the hidden hobbies and talents you're passionate about, welcome to the official look at how we rest, play, and inspired each other every day.



Charlane Mae P. Arnante
PIDS - Assistant Interior Design Manager

I enjoy painting and sketching in my free time, but lately I've been focusing more on sports. I'm particularly passionate about running and continuously improving my tennis.



Marlou C. Herrero
Project Development / Assistant Project Director

Exploring new cafes or restaurants, Traveling or going on outdoor adventures, Catching up on sleep and resetting, Spending time with family and friends
Hidden talents or hobbies: *Freediving*



Sophia Andrea S. Araneta
Sales Development Training Supervisor

One of my hidden talents is hosting events and engaging with people. I enjoy being in front of an audience, creating energy, and helping make events fun, organized, and memorable for everyone involved. Outside of work, I am passionate about playing badminton. It allows me to stay active, challenge myself, and unwind after a busy day. I enjoy the fast-paced nature of the sport and the discipline, focus, and teamwork it develops.

Whether I'm hosting an event or playing a competitive game of badminton, I enjoy activities that bring people together and create meaningful experiences.



Arvin L. Agravante
TAD Services

One hobby I'm passionate about is running. What started as a way to stay active 2yrs ago, has become something I genuinely enjoy. Running helps me clear my mind, manage stress, and challenge myself to become more disciplined and resilient. I enjoy setting personal goals, whether it's improving my pace, increasing my distance, or preparing for a race. What I love most about running is that it constantly reminds me that progress doesn't happen overnight. Some days are difficult, and some runs are slower than others, but showing up and taking one step at a time eventually gets you to the finish line. That lesson has carried over into many aspects of my life - both personally and professionally.



From SMDC project leader to underwater explorer. Ms. Pam De Guzman shares how four years of scuba diving and macro photography transformed her perspective on balance and conservation.

Documenting every dive and sharing the videos with my friends and family made the experience more meaningful. Eventually, underwater photography became the reason why I dive - being able to capture beautiful marine creatures in their natural habitat is an incredible feeling.

How has firsthand exposure to marine life influenced your perspective on environmental conservation or sustainability?

Diving made me realize how fragile and important our marine ecosystems are. Seeing marine life up close also means seeing the effects of pollution, coral damage, and irresponsible tourism. It made me appreciate the importance of marine protected areas because you can clearly see the difference between protected sites and areas that have been damaged. As an underwater photographer, I also feel a responsibility to share what I see beneath the surface. Many people never get the chance to experience the ocean the way divers do, so through my photos and videos, I hope to inspire more people to care about marine conservation. Even simple actions like reducing plastic waste and respecting marine wildlife can make a big difference in protecting our oceans for future generations.

When and how did you first fall in love with scuba diving, and what did it feel like the very first time you breathed underwater?

I always thought I was more of a hiking and trekking person until I went to Siargao for a business trip. The goal of the trip was to explore the island and visit different tourist spots. During one of our island tours, we visited the Sohoton Cove Jellyfish Sanctuary. Since I didn't know how to swim, I was honestly very scared - I was even the only person on the boat wearing a life vest.

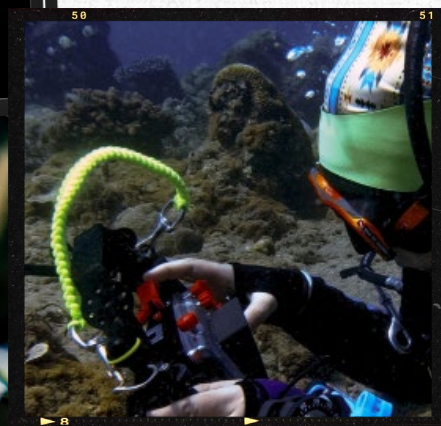
When we jumped into the water, the guide handed me his goggles, and the moment I looked underwater, I was amazed. Everything was so beautiful and peaceful. That experience completely changed my perspective. As soon as I returned to Manila, I immediately enrolled in a scuba diving class.

At first, diving was intimidating. During my first checkout dive in Anilao, I became so nervous that I hyperventilated underwater. But over time, I became more comfortable, especially when I started bringing a camera underwater.

@pamsterdg

Life In Motion

Off the Clock



Portraits of the Smallest Creatures in the Quiet Blue

Where the ocean slows down, colors soften, and the smallest creatures become works of art. Each portrait captures a quiet beauty of marine life often overlooked by the naked eye.

- Pam De Guzman



Motion

k, On the Move

How and when did you first discover yoga, and what originally motivated you to try it?

All i wanted was to reach my toes on a forward fold. And the rest is history. I was as stiff as a stick but i refused to accept that i cannot make my body move in a way that i want it to , so i did something about it. I researched on ideal exercises for my goal, my body type and my personality and it led me to yoga.

With so many hobbies or fitness activities available, what was the initial spark that made yoga an integral part of your lifestyle?

When I step on my mat, the rest of the world quiets down. I love that yoga provides me that space because my mind is a spinning top.

Pause and reset with Ms. Tina Bacud. Discover yoga not just as fitness, but as a sanctuary for mental clarity and physical rejuvenation.

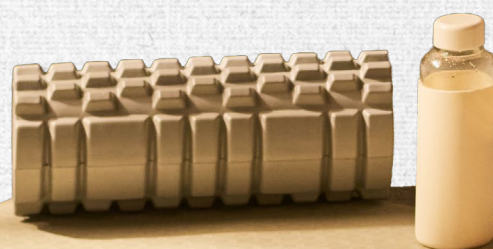
Do you have a specific time or a favorite spot where you prefer to practice your flow?

My Saturday mornings are sacred. I either devote that to teaching a yoga class in our community (which I hope I can do more often) or attending a yoga class in Sama Studio in Makati for my personal practice.

I try to sneak in short sessions at home too on weekday mornings before I go to work.

What is the most valuable lesson you have learned from yoga that you also apply to your role as a leader?

Find ways to nourish yourself so you can expand your capacity to give. A leader's role is to offer a part of yourself to those who are entrusted under your care so you protect that what they receive is the best, lightest and happiest version of the kind of human that you are.



Curating the Capital

Why a casual stroll down Roxas Boulevard feels like a walk through a living museum

From historic parks and cultural landmarks to iconic shopping centers and beloved restaurants, the Bay Area brings together some of the city's most engaging experiences. A leisurely journey from Mall of Asia to Luneta reveals a dynamic mix of attractions perfect for family outings, casual meetups, weekend adventures, and everyday discoveries by the bay.

1. **Mall of Asia** – Dynamic lifestyle and shopping hub.
2. **Coast Residences** – Premium vertical resort-styled community.
3. **Cultural Center of the Philippines** – Premier local arts and culture.
4. **Manila Yacht Club** – Exclusive, prestigious waterfront boat harbor.
5. **Sands Residences** – Luxurious modern bayfront residential sanctuary.
6. **National Museum of the Philippines** – Historic national heritage art museum.
7. **Rizal Park** – Scenic and relaxing morning stroll.
8. **Manila Cathedral** – Majestic and historic stone church.
9. **Intramuros** – Iconic Spanish-era old walled city.



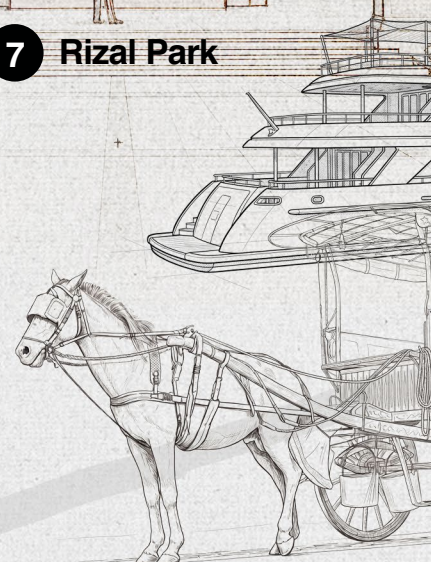
1 Mall of Asia



2 Coast Residences



7 Rizal Park



9 Intramuros

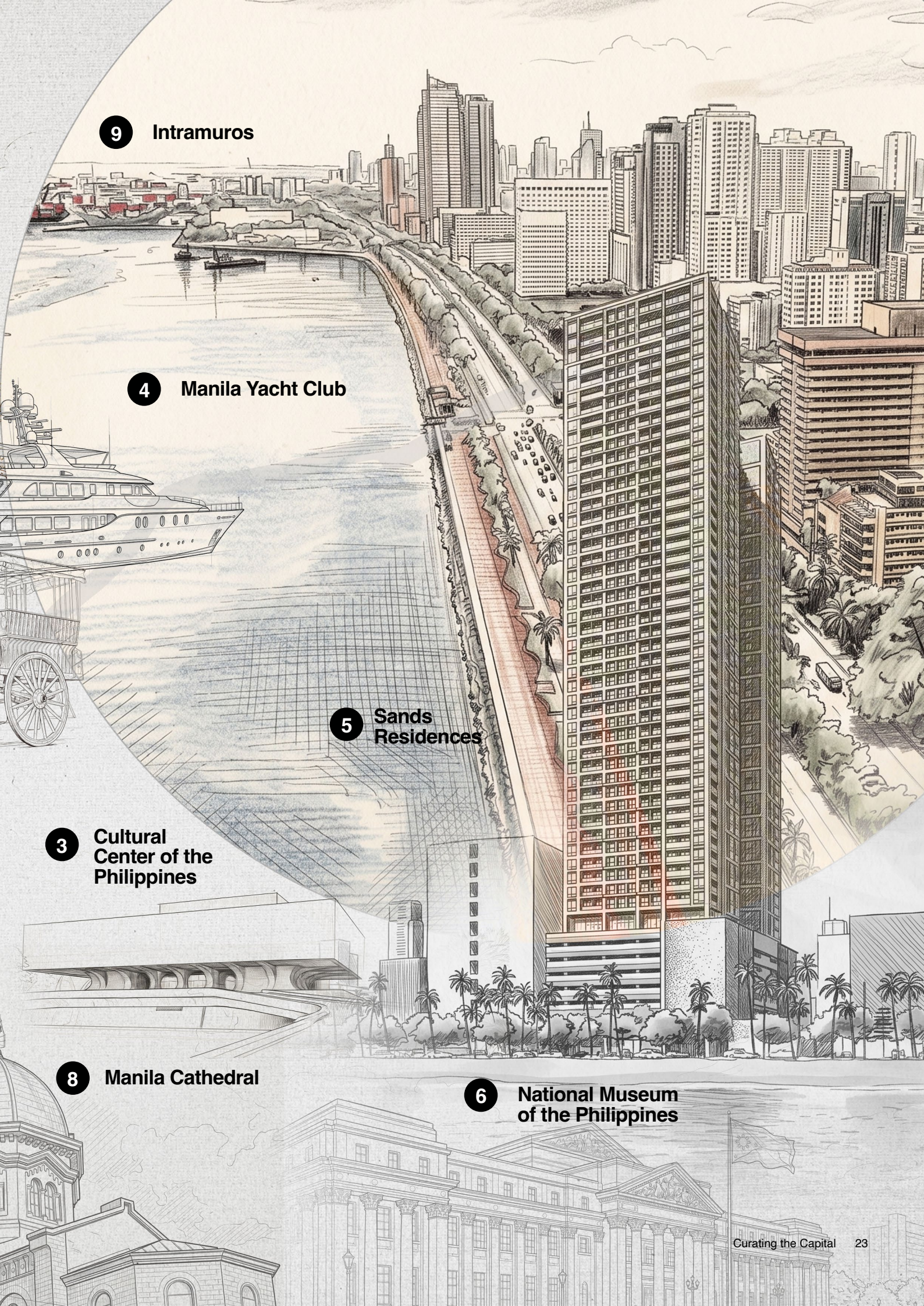
4 Manila Yacht Club

5 Sands Residences

3 Cultural Center of the Philippines

8 Manila Cathedral

6 National Museum of the Philippines



I Love You, *Piolo!*

Redefining the Good Life with One of the Country's Brightest Stars.

Few names carry the kind of recall that Piolo Pascual does. With a career that has remained strong across film, television, and live performance, he continues to draw audiences across generations, making him a fitting headliner for the next edition of Good Life Sessions.

Created by SM Development Corporation (SMDC), Good Life Sessions is a live event platform that brings together entertainment, community, and brand experience in a more engaging and relevant way. What began as a fresh take on the usual sales gathering has grown into a series people now look forward to, with each edition building more momentum and recall.

The stage is set at the MOA Complex, one of the country's most active integrated districts. With retail, entertainment, offices, hotels, and residences all in one connected environment, it reflects the kind of lifestyle SMDC continues to build around: accessible, dynamic, and close to the things that matter every day.

It is also home to SMDC communities, with ready-for-occupancy developments already part of the district and more projects set to rise within it.

That connection makes the venue more than just a backdrop. It places Good Life Sessions in a setting that already reflects the energy of the brand and the kind of integrated living SMDC stands for.

SMDC invites everyone to be part of the next Good Life Sessions on April 30, 2026 at 5:00 PM at Hall 1 of SMX Convention Center Manila and experience an evening headlined by one of the country's most enduring stars.

With Piolo Pascual taking the stage, the next chapter of Good Life Sessions promises to be another strong moment for the series — with more artists, more experiences, and more reasons to look forward to what comes next.

For updates, visit SMDC's official social media pages.





SMDC
Refer & Reward

Share The **Good Life**

**Because a great opportunity
is always better when shared**

Finding a reliable side hustle can be challenging, but if you know people looking to invest or buy a home, SM Development Corporation (SMDC) offers a straightforward way to turn your network into extra income. Through their ****Refer and Reward**** program, everyday individuals—including corporate professionals, freelancers, and OFWs—can become accredited referrers without needing prior real estate experience or a broker's license. Your only responsibility is to introduce potential buyers to an assigned SMDC property specialist. The specialist handles the sales presentations, site viewings, and complex legal paperwork, and once they officially close the deal, you get paid.

This initiative stands out as a highly flexible side hustle because it requires zero sales quotas or daily time commitments, allowing you to work completely at your own pace through casual conversations or social media. In return for successful closures, referrers typically earn a generous fee of at least 2% of the net unit price, which can amount to significant payouts depending on the property.

Because SMDC is an award-winning developer known for prime locations next to major malls and transport hubs, the properties are highly attractive to both end-users and investors looking for rental income.

Getting started is a quick process designed to get you onboarded and accredited within 48 hours. You simply fill out an online registration form, submit a valid government ID, and wait for SMDC to pair you with a dedicated property specialist. From there, you can submit as many referrals as you like for any SMDC project across the country, from urban high-rises to suburban estates. Your accreditation lasts for one year and renews automatically with at least one successful referral every twelve months.

Ultimately, the program bridges the gap between passive networking and active earning, giving you a rewarding way to help others find a home while boosting your own financial portfolio because the rewards are always better when shared. Start sharing, start earning, and build your good life today.

Resilient & Safe Communities

Preparing Residents for What Matters Most

“Every rescue starts with someone who’s prepared to act,” said Jessica Bianca Sy, Vice President for and Head, Innovation Design & Strategy at SMDC and Board Member of ARISE Philippines. **“By working with the Philippine Red Cross and our training partners, we’re making sure that preparation happens right inside our communities. It’s about making safety a shared responsibility and turning ordinary neighbors into everyday heroes.”**

At South Residences in Las Piñas and Cheerful Homes in Pampanga, residents took part in Water Safety and First Aid Camps designed to build confidence in real-life emergency situations. Led by trained instructors, the sessions covered basic water safety, emergency swimming techniques, hazard awareness, and simple first aid practices that children and families can remember and apply when it matters most. More than a summer activity, the camps gave residents practical skills, presence of mind, and a stronger sense of responsibility toward themselves and their neighbors.



The camps specifically focus on inclusivity by engaging youth, teaching children to recognize hazards and perform basic first aid so the next generation can confidently step up during a crisis.



In partnership with the Philippine Red Cross and Integrated Aquatics Services Co. (IASCO), SMDC continues to equip its communities with essential life-saving skills through the Good Guys Ready to Rescue program. The initiative brings safety education closer to home by training residents in basic emergency response, CPR, first aid, and water safety. By making preparedness part of everyday community life, SMDC helps create neighborhoods where residents are not only cared for, but also empowered to care for one another.



At Jazz Residences in Makati, residents participated in aquatic preparedness training and a hands-on CPR drill. The activity allowed participants to practice what to do during water-related emergencies, learn the basics of proper response, and understand the importance of staying calm under pressure. Through sessions like these, safety becomes more than a reminder.



Building resilient communities begins long before an emergency happens. Through these preparedness camps, SMDC gives residents, including children, parents, and community volunteers, the opportunity to learn together, practice together, and look out for one another. The goal is simple: to help every resident feel more ready, more aware, and more confident to act when help is needed. Because in every SMDC community, safety is not just a service. It is a shared way of life.



THE DAILY SOUNDTRACK

Work jam genres, office mood boosters, and the artists defining their year. We asked our community to reveal the rhythm of their *Good Life*:

Marie Dace Ramos
Finishing

R&B / Soul (Smooth and Steady)
The Black Dog & Taylor Swift

Nesie Pagsinuhin
Property Acquisition & Compliance

Lo-Fi / Instrumental, Pop/Top 40 (Good Vibes), R&B / Soul (Smooth and Steady)
Crimzone & SB19

Reyson Santos
Finishing

Pop/Top 40 (Good Vibes), Rock / Alternative
Shadow of the day & Linkin Park

Lesly Jane Tangtang
Collection and Remedial

Pop/Top 40 (Good Vibes)
Gotta Go My Own Way & Ben and Ben

Keithlyn Tabayoyong
Human Resources

Pop/Top 40, R&B / Soul, Rock / Alternative
Dive by Olivia Dean
Taylor Swift

Featured Spotify Playlist:
SMDC Symphony Homes



Juliet Consorte
Planning, Innovation, and Design Studio

R&B / Soul, Podcasts / White Noise
SMDC Song & Six Part Invention

Michelle Delgado
PD Symphony

Pop/Top 40, R&B / Soul
Celine Dion, Miley Cyrus, Taylor Swift, Ed Sheeran, Maroon 5, Coldplay, The Script, Oliva Rodrigo

John Reymer Saplan
Project Development - Nature

Lo-Fi/Instrumental, Pop/Top 40, R&B/Soul, Rock/Alternative, Podcasts, Hiphop/Rap, KPOP, JPOP, JROCK
Can't Hold Us - Macklemore & TWICE



STEP INTO A GREENER FUTURE

A person's legs in blue jeans and white sneakers are walking on a dark asphalt surface. Two small, vibrant flower patches are growing in the cracks of the pavement. The flowers are a mix of yellow, red, blue, and white, with green foliage. The scene is set outdoors with a blurred background of trees and sunlight filtering through the leaves.

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